



Your task - is to sell a new product called *The Electric Light Bulb*

You need to convince a conservative public that the benefits of the lighting system, compared to gas lamps or candles, is worth the cost of the wires from generating station to the house then having wires around the home.

You must

- explain how the bulb works
- describe how the electricity will be distributed
- give the benefits to the buyer and to the community

You should

- prepare an advertising leaflet. a news release or a script for a TV advert that shows the benefits of the electric bulb

You could

- use evidence, such as accident statistics, to show the safety of electric lamps
(*hint - look up the fire that burned Hampden Court in the 1990s*)
- include references to the lives of Joseph Swan (1828 - 1914) and Thomas Edison (1847 - 1931)